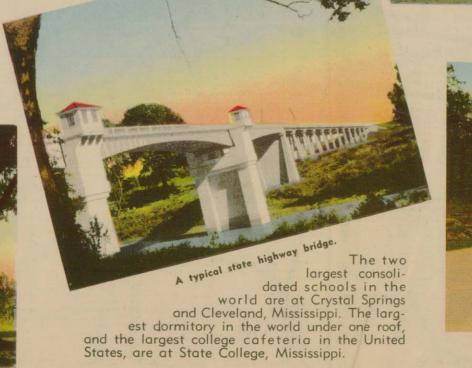


Shady and restful are Mississippi highways.



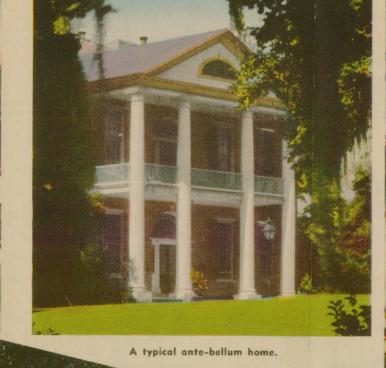
A waterfall in East Mississippi.



A typically aligned highway.

MARKET STATE OF STATE

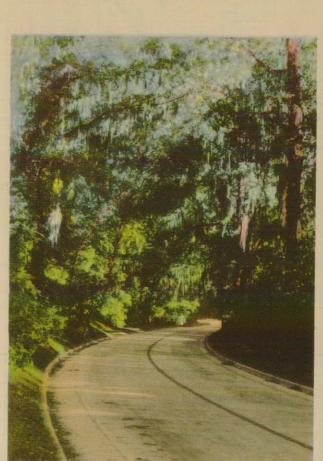
Small craft harbor and recreation center on the Mississippi Gulf Coast.







One of the beautiful state memorials in Vicksburg National Military Park.



Beauty on both sides of Mississippi paved highways.

Tunneling through trees and banks

IT'S A FACT-

That the first concrete highway completed south of the Ohio River was in Lee County, Mississippi.

That the longest perfectly straight and level concrete highway in the United States is a 32-mile link on U. S. 61, north of Clarksdale, Mississippi. That Mississippi is eighth in list of states in all-

weather highways on the state system. That Mississippi's four year program, begun in 1936, includes \$85,000,000 for paved state high-

That there is no gasoline tax diversion in Mis-





By enact-

ing into law practical rules of the

you in every reasonable way.

ABOVE-Dairy scene in North Mississippi.

and quickly reached.



A Mississippi Gulf hotel.

road, Mississippi is endeavor-ing to protect travelers over our highways. Our highway patrolmen are cour-teous and efficient and will be pleased to assist



An old time cotton scene.



progress of the New South. Here you find a balmy climate and a profusion of flowers and foliage the year round — a climate ideal for the vacationist in summer and winter.

Mississippi offers you an abundance of genuine hospitality, scenic beauty, historic lore and recreation. No matter at what

point you enter our state, you sense that feeling of cordial friendship which enhances the pleasure of your visit with us.

Over modern highways, designed and constructed to provide the utmost in safety, all sections of Mississippi may be easily

Here you find the fine old traditions and well preserved memorials of the Old South, intermingled with the modern

